

<http://www.nicolaginzler.com> | <http://www.linkedin.com/in/nicolaginzler> | design@nicolaginzler.com

**Skills**

Corporate Identity

Creative Direction

Marketing Collateral

Digital and Print Work

**Tools**

Adobe Photoshop, Illustrator, InDesign

Sketch

OmniGraffle

InVision

Keynote

Basic HTML/CSS

WordPress

Microsoft Office

**Associations**

Interaction Design Association (IxDA)

American Institute of Graphic Arts/San Francisco (AIGA/SF)

**Education**

General Assembly, San Francisco, CA. User Experience Design Immersive

Academy of Art University, San Francisco, CA. Courses in Graphic and UX Design

Princeton University, Princeton, NJ. B.A., English

**NICOLA GINZLER DESIGN, SAN FRANCISCO, CA (AUGUST 2006 TO PRESENT)**

**Creative Director**

* Partner with corporations, small businesses and creative professionals to create vibrant digital and print work. Hire and manage writers, illustrators, and developers.
* Clients include New York Times-bestselling author Richard Kadrey and the San Francisco Fire Department.

**APPLIED BIOSYSTEMS, FOSTER CITY, CA (JANUARY 2005 TO JULY 2006)
NOW PART OF THERMO FISHER SCIENTIFIC CORPORATION**

**Senior Designer**

* Collaborated with a team of scientists, project managers and designers to visualize scientific concepts at this global biotech firm.
* Created digital and print conference materials for up to three domestic and global events a year, earning accolades from Director of Market Research.
* Designed and produced print and digital materials for sales, internal clients, and employee communications.

**GLOBAL EXCHANGE, SAN FRANCISCO, CA (MARCH 2003 TO DECEMBER 2004)**

**Design Director**

* Managed all aspects of print project development at this U.S.-based nonprofit.
* Created fundraising/development campaign targeting 1500 subscribers that garnered an impressive 10% response rate.
* Hired and managed designers, illustrators, and production artists.

**SIEBEL SYSTEMS, SAN MATEO, CA (MARCH 2000 TO JULY 2002)**

**NOW PART OF ORACLE CORPORATION**

**Senior Designer**

* Managed all aspects of print project development from concept to final production at this global tech giant.
* Collaborated with a team of marketing program managers, designers, and editors.
* Designed and produced print materials including brochures, datasheets, white papers, direct mail, invitations, event collateral, and employee communications materials.
* Designed and wrote the Siebel Systems corporate logo and style guidelines.