



Ishtar Consulting LLC - Kenneth Coleman

ISHTAR CONSULTING STYLE GUIDE

April 2021



Ishtar Consulting LLC - Kenneth Coleman

STYLE GUIDE — Logo

WEB, PRINT

AI, PDF, JPG, PNG





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STYLE GUIDE — Font

IBM Plex Sans Condensed
Bold

a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0



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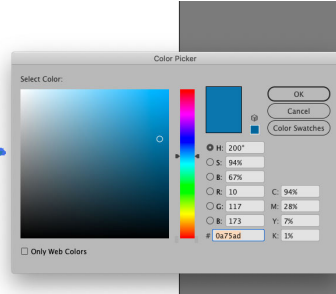
STYLE GUIDE — Colors

TEAL

R=10 G=117 B=173

Hex #0a75ad

C=94 M=28 Y=7 K=1

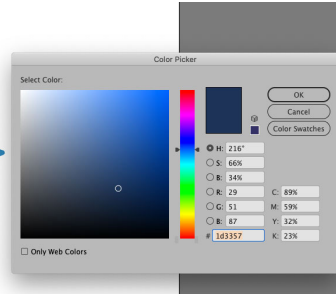


DARK BLUE

R=29 G=51 B=87

Hex #1d3357

C=89 M=59 Y=32 K=23

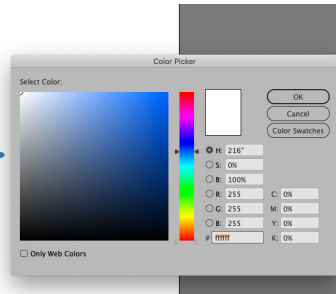


WHITE

R=255 G=255 B=255

Hex #ffffff

C=0 M=0 Y=0 K=0





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STYLE GUIDE — Clear Space

FULL LOGO

Clear space on all four sides of the logo should be a minimum of the height from the tip of the star to the outermost circle.

